

ALASKA PUBLIC MEDIA
3877 University Drive
Anchorage, Alaska 99508
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Title: Digital Media Journalist
Reports to: Managing Editor/CEO General Manager
FSLA Status: Exempt
Version: 1.1

Alaska Public Media is recruiting for an experienced journalist for Alaska's Energy Desk, our Alaska Regional Journalism Collaboration (RJC), funded by a major grant from the Corporation for Public Broadcasting. The partner organizations have dedicated a team of reporters, editors and producers to provide in-depth coverage of energy and environment issues in Alaska for statewide and national audiences. This is an exciting opportunity to work on a high impact news capacity-building effort at a dynamic time in Alaska.

The Digital Media Journalist will provide regular video content for Alaska's Energy Desk including feature videos, web graphics and photos. The Digital Media journalist will assist in building, and occasionally maintaining the website and social media sites for Alaska's Energy Desk.

Alaska Public Media is the source for NPR radio and PBS television for South Central Alaska and stewards the Alaska Public Radio Network.

Essential Functions:

The Digital Media Journalist will:

- Produce and edit regular news and video features on energy and environment topics for web, TV and radio.
- Assist reporters and producers in posting multimedia news and public affairs content.
- Help maintain regular web/social media presence.
- Collect and analyze web and social media analytical data and use findings to direct content presentation.
- Produce video stories for special projects, series and engagement events.
- Other job-related duties as assigned.
- Participate in various programming and news initiatives.

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Duties and Responsibilities:

In addition to the above functions, the Digital Media Journalist will:

- Maintain high quality technical and program standards.
- Meet deadlines and uphold professional journalistic practices and standards.
- Communicate effectively and efficiently to various stakeholders.
- Display excellent news and programming judgment.
- Perform successfully in a dynamic and deadline-driven environment.
- Stay informed on energy and environment issues in Alaska.
- Stay abreast of contemporary broadcast, equipment, software, and web trends.
- Multitask and work across multiple media platforms.

Required Qualifications:

- Experience recording and editing audio and video for TV, film or Web.
- Experience working with various audio and video editing systems, including Avid, Final Cut Pro and Adobe Creative.
- Ability to work collegially with multiple stakeholders and audiences.
- Ability to work effectively in a dynamic, creative organization and professionally in a team-based environment.
- Ability to meet various deadlines.
- Experience working in news.

Desired Qualifications:

- Bachelors' Degree.
- Experience creating projects from start to finish, i.e. story development, shooting, editing.
- Two years' experience working in television, film industry or video production.
- Experience working in public media.

Allowable substitution

If necessary, alternative combinations of education and experience will be evaluated by the Human Resources Office for comparability.

Competencies:

- Act in accordance with AKPM policies.
- Support AKPM compliance efforts with FCC, CPB, NPR and PBS rules and regulations
- Communicate effectively.

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- Apply critical thinking and problem solving skills.
- Maintain positive relationships with both internal and external customers.
- Demonstrate consistent outstanding customer service.
- Proficient at computer use to include office software products, custom software packages, internet and e-mail.
- Consistently demonstrate ethical behavior.
- Must exercise good judgement for the prompt completion of responsibilities.

Employee Expectations:

Must be able to work in a constantly changing environment with demonstrated ability to juggle and prioritize multiple, competing tasks and demands while seeking supervisory assistance as appropriate.

Physical Demands:

The physical demands described here are representative of those that must be met by an employee to successfully perform the essential functions of this job.

The employee is regularly required to stand, walk and sit; use hands to handle or feet; reach with hands and arms; talk and hear. The employee is occasionally required to stoop, kneel, crouch or crawl. The employee must be able to lift and/or move up to 40 pounds.

Work Environment:

The work environment characteristics described here are typical of a television/radio broadcast office environment and representative of those an employee encounters while performing the essential functions of this job. Reasonable accommodations will be made to enable individuals with disabilities to perform essential functions.

The noise level in the work environment is usually moderate.

Alaska Public Media is an Equal Opportunity Employer

Send Resume and cover letter to hr@alaskapublic.org

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